Marketing - Task #2438
End of the year Giving Guides
2017-12-18 13:33 - Florian Effenberger

Status: Closed
Priority: Normal
Assignee: Italo Vignoli
Category:
Target version: Q4/2020

Description
We should try to get TDF added to https://boingboing.net/2017/12/10/charitable-giving-guide-2017.html and similar pages

Related issues:
Related to Marketing - Task #2422: Fundraising Campaign Closed

History

#1 - 2018-01-09 12:07 - Italo Vignoli
- Due date set to 2018-09-01
- Status changed from New to In Progress

I have made a research, but I wasn't able to find similar pages on the web. I suggest scheduling a fundraising-related announcement to distribute to media (only to "team" email address) in September, and to reiterate in November. Moving the deadline to early September 2018.

#2 - 2018-03-06 15:15 - Florian Effenberger
- Target version changed from Pool to Q4/2018

#3 - 2018-03-14 17:20 - Florian Effenberger
- Related to Task #2422: Fundraising Campaign added

#4 - 2019-02-12 14:00 - Florian Effenberger
- Due date changed from 2018-09-01 to 2019-09-02
- Target version changed from Q4/2018 to Q3/2019

#5 - 2019-03-02 22:59 - Italo Vignoli
Nothing similar has been published in 2018, so I wonder if the article was a one off which has not been replicated.

#6 - 2019-03-22 23:21 - Italo Vignoli
- Due date changed from 2019-09-02 to 2019-11-25
- Target version changed from Q3/2019 to Q4/2019

Searched further. This is a BoingBoing specific project running since 2013. The list is published by Cory Doctorow, BoingBoing co-founder and EFF member, who asks for suggestions to other BoingBoing forum members by adding a comment to his forum post (and then in some cases publishes a post on BoingBoing blog like in 2017). There isn't anything similar on the entire Internet, so keeping a ticket open for something we cannot achieve seems overkill. I have changed the date to the end of November, when is probably the best time to send a message to cory@boingboing.net.

#7 - 2019-11-29 00:27 - Italo Vignoli
I have sent a message to Cory Doctorow to have TDF included in his list and searched for similar lists on the internet. All available lists are for charities based in the US (and most of them are for charities based in a specific US state) or in UK (just one list).

#8 - 2019-12-19 10:28 - Italo Vignoli
- Due date changed from 2019-11-25 to 2020-10-15
- Target version changed from Q4/2019 to Q4/2020

Deadlines moved to 2020
I have sent an email to all available end of the year giving guides, even if they were only for US based charities. None of them was including charities based in other areas, and as this is the situation since this task was created I do not think it makes any sense to keep it open. Over the years I have sent emails to Cory Doctorow, the author of the first guide, and to all other guides available, but my messages have been completely ignored. So, I am going to close the task as it represents just a waste of time.